

# missing something?



**If you still believe you can ignore over 20% of the market, you're being taken for a ride.**

20% of today's homes are cell phone-only\*—and the number approaches 40% when you add VoIP. What are you doing to win their business?

Honeywell's next-generation LYNX Plus contains a fully integrated GSM radio with a built-in antenna you can place anywhere on the premises and

know alarm signals will get through—letting you provide a reliable, end-to-end security system to cell phone-only homes or customers that rely on VoIP. It also offers the first-ever two-way voice solution over GSM—a terrific way to drive your sales and grow your RMR. Best of all, you'll have the power and stability of Honeywell behind you.

If you're looking to find, win and keep new business, come along for the ride with LYNX Plus.

## Honeywell

For more information, please call **1-800-467-5875** or visit **[www.honeywell.com/security/hsc](http://www.honeywell.com/security/hsc)**

\*Source: CDC Wireless Substitution Report.

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