



“I’ve used the documents from Literature XPress to sell quite a bit of keypads and wireless devices. I’ve found that the service offers many solutions to customer driven needs.”

*John Fedyszyn
SAFE International, Belville, NC*

“I used to have to design all my own stuff – it took hours and hours. Now, Honeywell does all the work and I can sell more products! It’s time and cost-effective.”

*Wayne Gorrell
D.A.L. Security, Enid, OK*

“It’s great for getting cut sheets made for tradeshow and meeting with customers.”

*Jeff Clericuzio
Signature Alert, San Fernando, CA*

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Literature XPress and Promo Builder



ONLINE SALES, MARKETING AND
BRANDING TOOLS FOR DEALERS

XPress Yourself

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Literature XPress and Promo Builder

Personalized, Professional Marketing Materials in Minutes

Honeywell's Literature XPress online service lets you quickly and easily personalize polished, professionally designed marketing materials with your company logos, addresses, telephone numbers and even the names of your salespeople. Choose from a wide range of brochures, sell sheets, posters and targeted collateral designed to help you address the unique needs of your customers. And with Promo Builder, our unique online branding tool, you'll have even more opportunities for creativity and customization. Open your free account today by visiting <http://www.honeywell.com/security/hsc/resources/xpress>



More Ways than Ever to Express Yourself

Whether you're looking to promote the latest residential, commercial or home networking products, you're just a click away from the widest range of professional marketing materials ever!

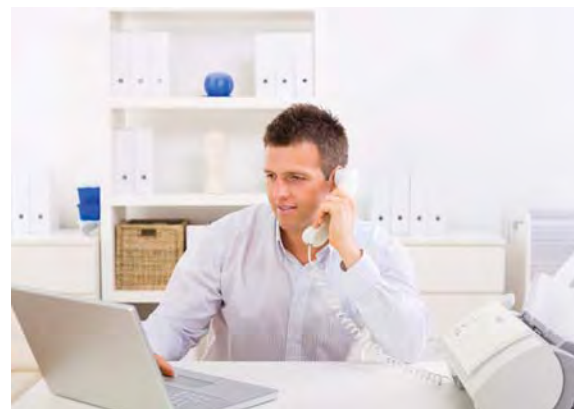


Choose from:

- Brochures ■ Sell Sheets ■ Door Hangers
- Posters ■ Flyers ■ Target Marketing Materials
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Affordable, High Quality Printing

The choice is yours—you can print out copies on your desktop or conveniently order professionally printed pieces online. These crystal-clear, high quality digital prints are reasonably priced, and you can order from as few as 25 up to 1,000 copies.



Getting Started

With Literature XPress and Promo Builder, you can have customized, professionally designed materials at your fingertips in minutes! Just follow these simple steps to get started.



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Join, create your profile and upload your company logo.

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Simply click "generate" and instantly receive a high resolution PDF file of your literature.

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