



YOUR PARTNER OF CHOICE

**Security From
The Inside Out**



Unfortunately, employee theft and shoplifting are serious problems for the retail industry. Trying to prevent one issue can distract management from controlling the other. Honeywell integrates powerful security solutions to help deter and reduce theft while also streamlining administrative efforts.



PROTECTING YOUR Valuable Assets



Whether you operate a diamond boutique, convenience store, variety store or supermarket, the bulk of your investment is tied up in overhead and inventory. Securing that inventory from theft and ensuring that every transaction is complete and legitimate are the keys to the success of a solid retail security solution. From video surveillance to alarms to point-of-sale exception alerts, Honeywell's integrated solutions reduce shrinkage, protect assets and drive profitability. Honeywell creates value for your organization in four ways:

Productivity

Honeywell provides you with the information required to improve customer service and increase operational efficiency. We use the latest technology — backed by digital recording — to monitor every area of your store, inside and outside. And our suite of intelligent video analytics helps you identify trends, exceptions and training requirements. Our Smart Impressions® and People Counter solutions enable you to identify potential revenue opportunities and free up your time to give your customers the attention they deserve.

Cost Savings

Honeywell's Integrated Data Manager (IDM) combines video with data from retail applications such as POS systems to pinpoint suspicious activity and provide information for improving overall business operations. Our retail solutions control cost by reducing shrinkage and preventing under-rings, sweetheart deals, cash stolen from registers and other fraudulent activities. Along with the savings realized through effective loss prevention, Honeywell can also save you money by streamlining operations. Since our products are designed to work seamlessly with many systems from other manufacturers, you'll keep costs down by not being forced to invest in all new hardware.

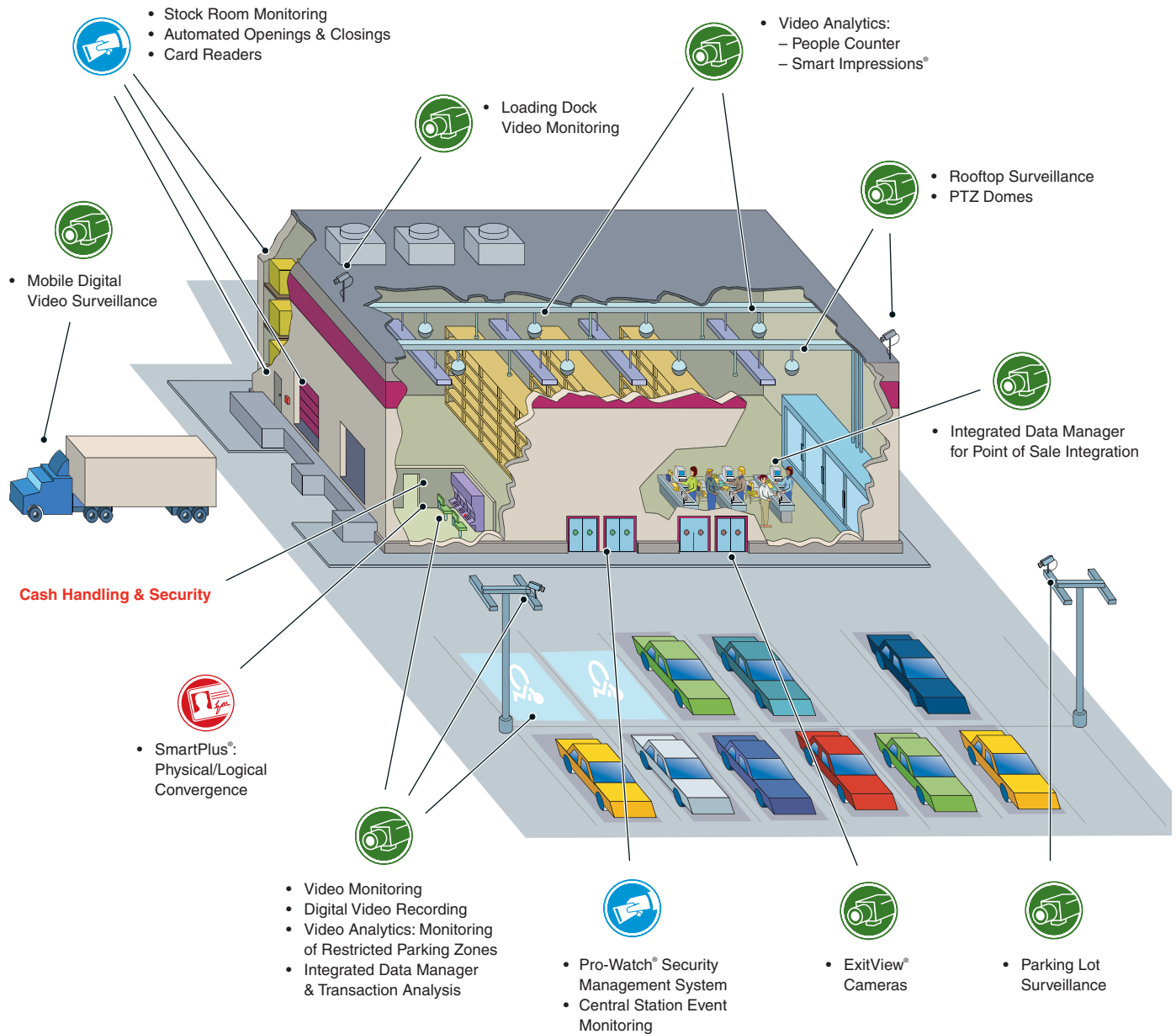
Compliance

We understand the importance of adhering to specific regulatory requirements, safety issues, or federal and state mandates. Honeywell sets the standard in quality and reliability when it comes to security. By making security our focus, we free you to spend your time thinking about compliance issues, such as adhering to OSHA requirements to protect your employees and patrons. And our grocery store and food services customers can concentrate on pertinent FDA regulations dealing with food safety and sanitation. In the world of business, Honeywell knows that a repeat customer is one who feels safe and secure in your facility.

Security

Security is more than protection against theft and vandalism — it's knowledge that impacts your bottom line. With the power of Honeywell helping you shoulder the loss prevention burden, you'll have the freedom to operate your store or chain of stores with the peace of mind that comes from feeling better informed and being fully protected. You'll have the support you need to reward trusted employees — and to remove dishonest or unproductive ones quickly. Best of all, you'll have more time to concentrate on your customers and your business.

Retail Security Solutions



CUSTOMIZABLE SOLUTIONS

From video surveillance to emergency communications to security management platforms, Honeywell delivers the power of enhanced security solutions.



Access Control & Visitor Management



Identity Management & Workflows



Video Surveillance & Analytics



At-A-Glance Case Study

Client: Sunoco

Situation: Sunoco is a Fortune 50 company with locations spanning 28 states across the U.S. It employs more than 10,000 people in over 5,000 convenience stores and service stations, in addition to owning several refineries and chemical plants with thousands of miles of pipeline. Over the years, Sunoco has made significant investments in technology to protect its facilities from catastrophic events. They've also protected employees and customers in their retail locations by establishing a central monitoring facility that allowed them to monitor events at all their locations. When they wanted to incorporate the latest technology to increase protection across the board, they installed a new digital video solution and replaced their older videotape system with Honeywell's Rapid Eye™ digital video recorders, which brought both convenience and cutting-edge technology to their central monitoring facilities.

Results: It was technology that enabled them to get information of an incident within minutes so they could almost instantly provide data to the proper authorities. By building a solution to bring them into the digital world, Honeywell provided Sunoco with not just a life safety system, but also a management tool.

Honeywell Solutions:

- Rapid Eye™ Multi-Media Series DVRs
- Digital Video Manager (DVM)
- Pro-Watch® Security Management System

“ Honeywell has given us the ability to look into our convenience stores remotely, see what's going on and actually interact with those customers or employees over a two-way speaker system. I can't think of anything we could do better or any other partners we could have found to help us. ”

Bob Moraca
Security Director
Sunoco

Why Honeywell?

When you work with Honeywell, you're working with an experienced leader who can integrate solutions and technology to provide the level of security your organization needs.

- Recognized leader
- Convergence/integrated solutions
- Global company
- First-class service and support
- Ability to integrate most existing systems with the latest technology
- Company mission to provide a safer, more secure world

Start Using Honeywell's Retail Security Solutions Today

Just visit www.honeywell.com/security



Patented video analytics technology provides key information for fast, effective monitoring and response.

Learn More About Honeywell's Retail Security Solutions

The sooner you act, the sooner you can streamline your security operations with Honeywell's solutions. Visit www.honeywell.com/security today.

Count On Honeywell

Honeywell is a security leader in a wide range of facilities and operations, including:

- Airport/Seaport
- Education
- Finance/Banking
- Gaming
- Government
- Life Sciences
- Mobile
- Retail
- Utilities

For more information:

www.honeywell.com/security

Honeywell Security

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